



SIXTH ANNUAL
NABEF CONGRESSIONAL
GOLF CLASSIC

Monday, October 2, 2017
Woodmont Country Club



The NAB Education Foundation (NABEF) will host its annual Congressional Golf Classic at the prestigious and PGA qualifying course at Woodmont Country Club in Rockville, Md.

Attendees include members of Congress and senior-level staffers, as well as leading media lobbyists, lawyers and industry professionals.

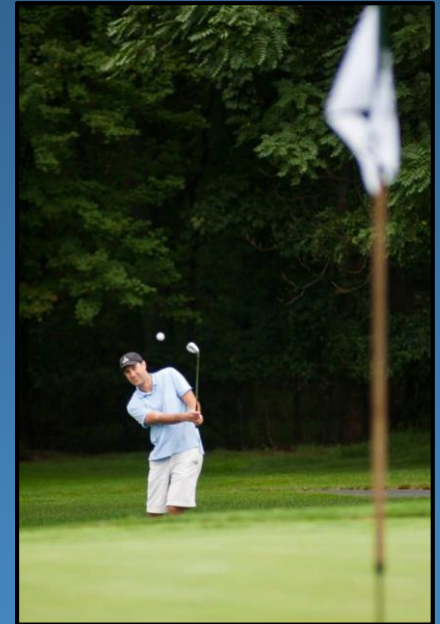
This fun day of golf is a staple for NABEF and combines a premier networking opportunity with support for a charitable cause. All proceeds benefit NABEF's educational programs and initiatives, dedicated to developing future leaders in the broadcast industry.










WHY SHOULD YOU SPONSOR?

As a sponsor, your organization's brand will be exposed to leading professionals and influencers on Capitol Hill.

- Reach key industry leaders, members of Congress and staffers
- Meet prospective clients and partners for your organization
- Gain exposure as a supporter of NABEF and invest in the future of broadcasting



Playing Sponsorships

	Foursome \$4,000	Individual \$1,000
Number of playing slots included	4 OR 3 + a VIP*	1
Logo on event sponsor signage		
Logo on marketing materials and event program		
Logo on NABEF website		
Logo on individual hole signage		

*VIPs include members of Congress, senior-level staffers, celebrity participants and NAB leadership.

Premium Sponsorships

SOLD










SOLD

SOLD

	Reception	Lunch	Breakfast
Exclusive sponsor of	Reception	Lunch	Breakfast
Prominent logo display at	Reception	Lunch	Breakfast
Playing slots included	3	1	1
Opportunity to display corporate literature on-site	🚩	🚩	🚩
Logo on event sponsor signage	🚩	🚩	🚩
Logo on marketing materials and event program	🚩	🚩	🚩
Logo on NABEF website	🚩	🚩	🚩

Course Sponsorships



	Golf Carts \$2,500	Beverage Carts \$2,500	Driving Range
Exclusive sponsor of	Power Golf Carts	Beverage Carts	Driving Range
Prominent logo display on/at	Power Golf Carts	Beverage Carts	Driving Range
Playing slots included	1	1	1
Logo on event sponsor signage			
Logo on marketing materials and event program			
Logo on NABEF website			

Course Sponsorships

	Bag Drop Sponsor \$2,500	Scorecard Sponsor \$2,500	Golf Ball Sponsor \$2,500
Exclusive sponsor of	Bag Drop	Tournament Scorecards	Tournament Golf Balls
Prominent logo display on	Bag Drop Area	Team Scorecards	Giveaway Golf Balls
Playing slots included	1	1	1
Logo on event sponsor signage			
Logo on marketing materials and event program			
Logo on NABEF website			

Contest Sponsorships

SOLD

	Longest Drive (Men's) \$1,000	Longest Drive (Women's) \$1,000	Putting Competition
Exclusive sponsor of	Longest Drive for Men	Longest Drive for Women	Putting Competition
Logo on individual hole signage	🚩	🚩	🚩
Logo on event sponsor signage	🚩	🚩	🚩
Logo on marketing materials and event program	🚩	🚩	🚩
Logo on NABEF website	🚩	🚩	🚩

Contest Sponsorships



	Closest to Pin \$1,000 (3 available)	Hole in One	Beat the Pro Contest \$1,000
Exclusive sponsor of a	Closest to the Pin Contest	Hole in One Contest	Beat the Pro Contest
Logo on individual hole signage	🚩	🚩	🚩
Logo on event sponsor signage	🚩	🚩	🚩
Logo on marketing materials and event program	🚩	🚩	🚩
Logo on NABEF website	🚩	🚩	🚩