



SEVENTH ANNUAL
NABEF CONGRESSIONAL
GOLF CLASSIC

Monday, August 13, 2018
Army Navy Country Club





The NAB Education Foundation (NABEF) will host its annual Congressional Golf Classic at the beautiful championship course at Army Navy Country Club in Arlington, VA.

Attendees include:

- **broadcast executives**
- **media lobbyists and lawyers**
- **industry professionals**
- **senior-level Congressional staffers**

This fun day of golf is a staple for NABEF and combines a premier networking opportunity with support for a charitable cause.

Why Sponsor?








As a sponsor, you will be exposed to leading professionals and influencers on Capitol Hill.

- Reach key industry leaders as well as chiefs of staff, legislative directors and policy leaders
- Meet prospective clients and partners for your organization
- Gain exposure as a supporter of NABEF and invest in the future of broadcasting

All proceeds benefit NABEF, with half dedicated to sponsoring veteran participation in NABEF programs.





Playing Sponsorships










	Foursome \$4,000	Individual \$1,000
Number of playing slots included	4 OR 3 + a VIP*	1
Logo on event sponsor signage		
Logo on marketing materials and event program		
Logo on NABEF website		
Logo on individual hole signage		

*VIPs include senior-level staffers, celebrity participants and NAB leadership.



Premium Sponsorships

	Reception \$7,500	Lunch	Breakfast
Exclusive sponsor of	Reception	Lunch 	Breakfast 
Prominent logo display at	Reception	Lunch	Breakfast
Playing slots included	3	1	1
Opportunity to display corporate literature on-site	🚩	🚩	🚩
Logo on event sponsor signage	🚩	🚩	🚩
Logo on marketing materials and event program	🚩	🚩	🚩
Logo on NABEF website	🚩	🚩	🚩

Course Sponsorships

	Golf Carts \$2,500	Beverage Carts \$2,500	Driving Range \$2,500
Exclusive sponsor of	Power Golf Carts	Beverage Carts	Driving Range
Prominent logo display on/at	Power Golf Carts	Beverage Carts	Driving Range
Playing slots included	1	1	1
Logo on event sponsor signage			
Logo on marketing materials and event program			
Logo on NABEF website			

Course Sponsorships

	Bag Drop Sponsor \$2,500	Scorecard Sponsor \$2,500	Golf Ball Sponsor \$2,500
Exclusive sponsor of	Bag Drop	Tournament Scorecards	Tournament Golf Balls
Prominent logo display on	Bag Drop Area	Team Scorecards	Giveaway Golf Balls
Playing slots included	1	1	1
Logo on event sponsor signage			
Logo on marketing materials and event program			
Logo on NABEF website			

Contest Sponsorships

	Longest Drive (Men's) \$1,000	Longest Drive (Women's) \$1,000	Closest to Pin \$1,000 (3 available)
Exclusive sponsor of	Longest Drive for Men	Longest Drive for Women	Closest to the Pin Contest
Logo on individual hole signage	🚩	🚩	🚩
Logo on event sponsor signage	🚩	🚩	🚩
Logo on marketing materials and event program	🚩	🚩	🚩
Logo on NABEF website	🚩	🚩	🚩